Florida's Voluntary Public School Choice (VPSC) Grant Wrap-Up Meeting

Date/Location:

Wednesday, September 19, 2012 (8:30a - 4:30p)*

TradeWinds Island Grand Resort, 5500 Gulf Blvd., St. Pete Beach, FL

Primary Focus:

Florida's VPSC partners will share their experiences with implementing capacity-enhancing public school choice activities. Reporting will include project accomplishments, challenges, and learned lessons. School choice stakeholders will have opportunity to participate and learn more about the school choice models created to support school choice initiatives.

Panelists will address strategies for:

- how to create a network of Best Practices among school district leaders,
- how to effectively communicate to all parents about their choices, and
- how to advocate school choice initiatives.

Time	Agenda
8:30a –	DOE Welcome & Guest Speaker:
9:15a	Betheny Gross, Center on Reinventing Public Education
	Goal – as a national researcher in school choice, Ms. Gross will provided a national overview of school choice, and
	emphasize the importance of parent involvement.
9:15a –	Overview of VPSC Five-year Grant Project
9:30a	
9:30a –	Panel: Breaking the Barriers Choice Improvement Model
10:15a	Carolyn Bridges (Polk County), MYP Program (Susie or School Principal), Career Academies (Coalition District Rep), and
	Cross Mentorship (Choice Principal)
	Goal – Polk's VPSC model has created an online resource to serve educators ranging from teachers to district personnel.
	Access to best practices, resources to assist districts' with preparing key reports and applications, and a
	comprehensive, sequential model for the development and implementation of career academies and middle school pre
	academies are among the materials this inter-district model has created and shared among it's parents in the past five
	years.
10:15a	Panel: VPSC Inter-district Models – Accomplishments, Challenges, and Sustainability
– 11:00a	Project Partners Report Sustainable Efforts: Palm Beach/Monroe – Culinary Career Academy Program (Liz Shapiro and
11.00a	Jeff Arnott), Hillsborough/Polk's AVID Program (School Principals), Osceola's Four Corners Charter School (Sonia
	Esposito), and Lake/Sumter (Maggie Teachout)
	Goal – VPSC district partners to showcase school choice models initiated through VPSC Grant.
11:00a	Panel: The PRC Model: Community-based PRCs
11:45a	Cindy Rathburn (Children's Champions), Stacy Ray (Escambia County), Glen Gilzean (Educate Today), Audrey Lewis
11.450	(Gadsden County)
	Goal – learn about the PRC models created to assist parents in navigating the path to the right school choice
	opportunity for their child.
11:45a	Group Networking
12:15p	Cross Pollinating - group directed activity
	Goal – opportunity for school district personal, community-based organizations, and parent choice advocates to discuss
40.45	school choice initiatives and possible collaborative partnerships among VPSC partners.
12:15p - 1:30p	Sponsored Lunch & Guest Speaker
	Catherine Robinson, Regional Outreach Manager, Students First Organization
	Goal – discussion of the organization's work with parents, teachers, administrators, and citizens across the country and
	how parent organizations here in Florida can make an impact on improving the quality of education at the state and
1:30p -	national levels.
2:15p	Panel: School Choice Advocacy; Listening to the Parent Voice Bill Person (SCPAC Chair), Wendy Howard (Parent Advocate), Gary Bryan (Magnet Schools in Duval County), Susan
	Golden (Charter School Director in Duval County), and Steven Hicks (Private School Operator)
	Goal – The School Choice Parent Advisory Councils (SCPAC) to serve as "parent mentors" and leaders committed to
	educating other parents about Florida's wide array of educational options. Learn about strategies initiated by state and
	local council members.
2:15p –	Panel: What the Data Shows
3:00p	Peter Usinger (bizIQ), Shelba Lawhon (OneSmartTeam), Pansy Houghton (Hillsborough County), Brian Warren (Polk
	County), and USF rep
	Goal - how is using data important for the establishment or expansion of public school choice initiatives?
3:00p -	
3:15p	-BREAK-
3:15p -	Panel: School Choice Education Policy / DOE Update
4:00p	Goal – opportunity for DOE leaders to report on the Elementary and Secondary Education Act (ESEA) Waiver and how a
	single accountability system will allow flexibility to ensure our students get the best education.
4:00p -	VPSC Wrap Up
4:30p	Betheny Gross, Center on Reinventing Public Education
	Goal – to provide an abstract of the issues, questions, and comments presented during the VPSC Wrap-up event,
	prompting school district leaders, choice stakeholders, and parent volunteers with findings to consider as they move

forward in their efforts supporting school choice.

*September 20th, 9:00a – 11:00a = SCPAC & PRC Meetings

(Mandatory for state and local members only)