

**Local School Choice  
Parent Advisory Council (SCPAC)  
Snapshot**

**Mission**

"All Florida parents will be informed about all educational options and opportunities."

**Scope**

Local SCPACs consisting of parents, a state SCPAC member, community members, district staff and other school choice stakeholders will work at the grassroots level to make school choice options available and accessible to all local parents, identify and address school choice issues, and provide a conduit for local voices to reach education policy makers.

**Purpose**

Local SCPACs will empower members through school choice parent education and advocacy training, work to educate their community about school choice issues and options, gather community school choice concerns, represent community school choice issues and ideas to district staff and school board, and act as parent mentors. The state SCPAC member will represent his or her region's issues and ideas at the state level.

**Approach**

- hold regular Local SCPAC meetings, open to the public
- train members in school choice issues and options and how to advocate/represent to the community
- create a community presence through outreach activities at local events
- conduct school choice fairs or workshops
- recruit and raise awareness through PIE (Parent Information Expo) Meetings on parent-friendly topics in partnership with your local PRC (Parent Resource Center)
- post school choice posters and/or distribute flyers with local information
- launch letter-writing, phone and emailing campaigns to local media outlets, government officials and parents to represent school choice issues
- partner with PRCs and other parent and community organizations to share resources and reach target audiences
- seek strategic partnerships with local businesses and community organizations for support and sustainability

# ***It's Your Community - Get Involved!***

## ***Join Your Local School Choice Parent Advisory Council (SCPAC)***



Dear Parent,

If school choice is important to you, we want you to be aware that a new group in your community is looking for members and volunteers.

Your Local School Choice Parent Advisory Council (SCPAC) is an action-oriented, grassroots group that works with and for parents to provide school choice information, mentoring and assistance, and serves as a way for parents to make their voices heard by local and state decision-makers.

The council, composed of parents and community leaders, is new and looking to grow. If you are excited by the idea of helping other parents access the best educational choices for their children, we invite you to consider becoming a member of the council. Attend the next meeting – if you like what you see, we hope you will join us in the effort to bring true choice in education to your community.

If you would like more information about this opportunity, please contact me, or visit <http://www.knowyourchoices.org>.

Sincerely,

Local SCPAC Liaison

### **Local SCPAC Liaison Contact Information**

Name:

Region/Area:

Phone:

Email: