

Local SCPAC Activities Report

Prepared by _____ Date submitted _____ Region/Area _____

Goal		
1. <i>Develop and sustain:</i> The statewide School Choice Parent Advisory Council (SCPAC) will reach and maintain an adequate number of representative members and will develop and sustain effective mission-aligned activities in the near and long term.		
Objective		
1.1. Achieve a membership of at least 15 persons, to include at least three from each of the five SCPAC-designated regions.		
Action	Activities (include dates) /Accomplishments	Issues/Follow-up
1.1.1 - Develop a list of possible nominees: active, committed and effective school choice representatives, including parents, school district Choice leaders, and others with a special interest in School Choice; review qualifications, availability and interest.		
Objective		
1.2. Develop and sustain effective mission-aligned activities in the near and long term.		
Action	Activities (include dates) /Accomplishments	Issues/Follow-up
1.2.1 - SCPAC will hold least 4 regular meetings per year, of which two may be by conference call, and will meet as needed.		
1.2.2 - SCPAC will review progress toward goals and objectives.		
1.2.3 - SCPAC will identify activities and develop plans to further SCPAC goals and objectives.		
1.2.4 - SCPAC members will carry out committee or other assignments as determined in SCPAC meetings.		
Objective		
1.3. Identify local and other sources of financial and in-kind support for school choice outreach activities.		
Action	Activities (include dates) /Accomplishments	Issues/Follow-up
1.3.1 - Develop partnerships with local businesses to support school choice outreach through funding or in-kind services.		
1.3.2 - Explore and recommend other funding sources and in-kind services to support and maintain school choice outreach.		
Goal		

2. Communicate: The SCPAC will act as a conduit for information and concerns between the Department of Education and parents and other local school choice stakeholders at the grassroots level.

Objective
2.1. Communicate best practices, effective strategies and issues of concern from each region to the IEPC and from the state level to local entities.

Action	Activities (include dates) /Accomplishments	Issues/Follow-up
2.1.1 - Each SCPAC member will establish and maintain regular communication with L-SCPACs and other entities in his or her region.		
2.1.2 - Each SCPAC member will communicate questions, issues and ideas from the local level to the SCPAC or its chair in a timely manner.		
2.1.3 - SCPAC Chair will submit to IEPC an activities report to include member issues and activities, SCPAC activities, and progress towards goals.		

Objective
2.2. Communicate grassroots education concerns to the Commissioner of Education through the IEPC.

Action	Activities (include dates) /Accomplishments	Issues/Follow-up
2.2.1 - IEPC will communicate reported SCPAC activities and issues to the Commissioner of Education.		

3. Support: The SCPAC will assist partners in conducting effective strategies to develop parental awareness of school choice options.

Objective
3.1. Support IEPC parent awareness efforts and provide feedback to IEPC on ways to increase parent awareness of school choice options.

Action	Activities (include dates) /Accomplishments	Issues/Follow-up
3.1.1 - Ensure that local entities are fully informed of school choice resources and options by attending and sharing information at local meetings.		
3.1.2 - Review IEPC parent awareness efforts and provide recommendations and feedback.		

Objective
3.2. Perform other duties as assigned by the IEPC.

Action	Activities (include dates) /Accomplishments	Issues/Follow-up

Objective

3.3. Coordinate with and assist the efforts of local partners to increase parent awareness of and access to school choice options.		
Action	Activities (include dates) /Accomplishments	Issues/Follow-up
3.3.1 - Attend meetings, provide guidance		
Objective 3.4. Partner with state and national groups in promoting school choice awareness.		
Action	Activities (include dates) /Accomplishments	Issues/Follow-up
3.4.1 - Develop initial contacts to partner with the National Coalition of Public School Options, attend meetings and share information.		
3.4.2 - Identify additional local, state and national groups with similar mission and goals; approach to explore collaboration.		
Goal 4. Lead: The SCPAC will initiate and implement methods to create and sustain grassroots school choice awareness and involvement.		
Objective 4.1. Establish at least one fully functioning, sustainable local SCPAC (L-SCPAC) in each region served by a FSC-PRC to create a forum for community (grassroots) involvement in school choice by the end of 2010-11 school year.		
Action	Activities (include dates) /Accomplishments	Issues/Follow-up
4.1.1 - Establish a communication plan to recruit L-SCPAC members/leaders		
4.1.2 - Sponsor activities (workshops, Town Hall Meetings and others) to attract interest in forming/joining a L-SCPAC		
4.1.3 - Identify, recruit and nominate parent/district/ community volunteers to expand existing and start up new L-SCPACs; nominations require IEPC approval.		
4.1.4 - Provide guidance and support to develop new L-SCPACs.		
4.1.5 - L-SCPACs will act as a volunteer corps of educated parents and community leaders and stakeholders to directly reach and inform parents who can then make quality educational choices for their children.		
4.1.6 - Develop a sustainability plan for L-SCPACs		
Objective 4.2. Continue to support further development of existing L-SCPACs.		
Action	Activities (include dates) /Accomplishments	Issues/Follow-up

4.2.1 - Maintain regular contact with L-SCPAC leaders and SCPAC Liaisons; provide development guidance; attend/lead meetings.		
Objective 4.3. Coordinate SCPAC, L-SCPAC, FSC-PRC and other local stakeholders through placement of a SCPAC local liaison in each FSC-PRC.		
Action	Activities (include dates) /Accomplishments	Issues/Follow-up
4.3.1 - SCPAC local liaisons will be housed at each of the FSC-PRCs as a part-time, paid position; main function: to coordinate activities to nurture development of L-SCPACs through marketing and promotion, parent Town Hall Meetings, and communication with SCPAC members		
Objective 4.4. Develop and implement a Parent Outreach Plan for each region in coordination with the FSC-PRCs in the region.		
Action	Activities (include dates) /Accomplishments	Issues/Follow-up
4.4.1 - Identify target demographic; determine needs in terms of how parents can best receive and make use of school choice information. Consider: language, level of education, cultural differences, time restrictions, access to print, visual and electronic media, transportation limitations, timeliness of information, aspirations.		
4.4.2 - Develop a Parent Outreach Plan draft based on identified needs and characteristics of target demographic. Review at October SCPAC meeting.		
4.4.3 - Develop action plan to implement Parent Outreach Plan.		
4.4.4 - Implement Parent Outreach Plan so that Florida parents are fully informed of all school choice options in their area in a timely manner and provided with the support they may need to make the best educational choices for their children.		
Objective 4.5. Continue to support and develop the effective regional Parent Town Hall Meetings as a means of reaching high-need parents with critical school choice information and assistance, and of recruiting community members to the L-SCPACs.		
Action	Activities (include dates) /Accomplishments	Issues/Follow-up
4.5.1 - September - Parent Involvement, November – Testing, January – School Choice, April – Summer Learning (<i>More specific actions must be developed.</i>)		

Objective

4.6. Continue to develop and implement a statewide School Choice campaign.

Action	Activities (include dates) /Accomplishments	Issues/Follow-up
4.6.1 - Assist with School Choice Summit in November.		
4.6.2 - Develop School Choice Portable Information Centers		
4.6.3 - Expand awareness of FSC-PRCs and use of the toll-free School Choice Hotline.		
4.6.4 - Develop, produce and distribute parent-focused School Choice publication to include: parent toolkit, pamphlet, informational booklet		
4.6.5 - Develop SCPAC website, including parent chat room		