

Planning a Parent Info Expo (PIE)

The 411: Overview and Feedback from 2010-11

July 11, 2011



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Overview

- What are Parent Info Expos (PIEs) all about?
 - Teamwork Tips
 - PIE Planning Tips
 - PIE Public Relations (PR) Tips
- PIE Feedback from 2010-11
- Q & A Session
- PIE Planning Group Session

What are PIEs all about?

- Parent-friendly topic
- Introduction for SCPAC
- Informative presentation
- Recruit new parents
- Survey attendees

Teamwork Tips

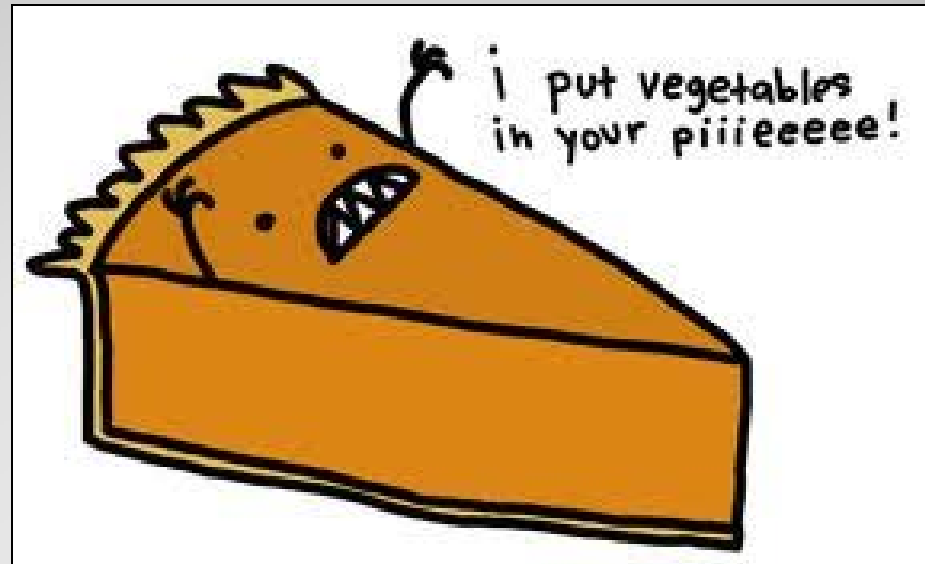
- Open communication with LSCPAC team.
- Clear understanding of LSCPAC goals and objectives (LSCPAC Liaison resource).
- Involve all LSCPAC team members in decision-making process.

Teamwork Tips

- Increase the LSCPAC team atmosphere by giving opportunities to socialize.
- Balance your team feedback. Use constructive criticism and when you have the opportunity, give positive feedback, too.
- Successful Teamwork = Effective Team

PIE Planning Tips

- Tasks
- Timing
- Practice



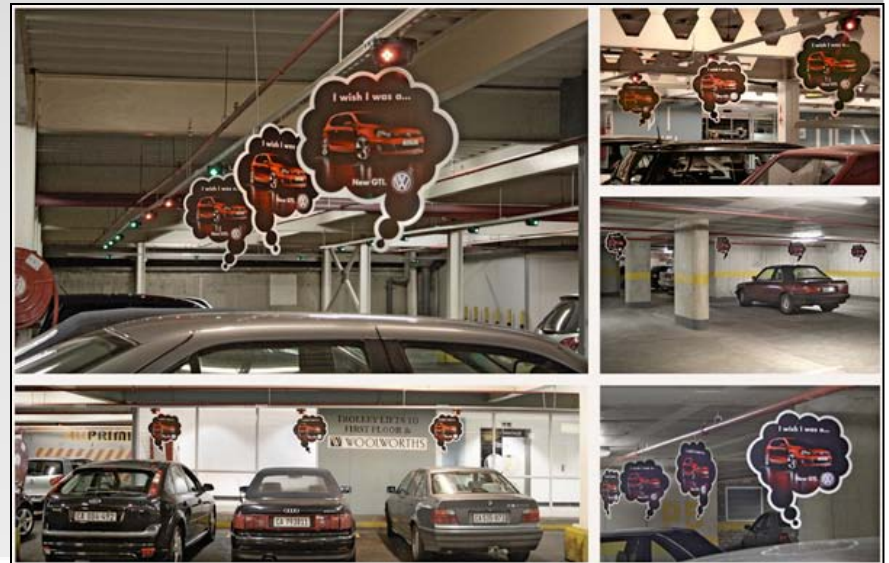
PIE Public Relations (PR) Tips

- Know your audience
- Know your key contacts
- Generate a “buzz”



PIE Public Relations (PR) Tips

- Marketing and Promotion: Be Creative!



PIE Public Relations (PR) Tips



PIE Feedback from 2010-11

- Feedback from PIE attendees and our evaluation team shows:
 - More promotion and representation is needed for the local SCPAC at PIE meetings.
 - Consistency of information across sites should be double-checked (all presentations must be reviewed and approved by Jamie and Yolanda).
 - More event signage is needed to direct parents and attendees to appropriate location.